



Become a



**CROSSROADS
CHAMPION**

I care about carers

Show carers you care It's free, quick and makes a real difference

Across the Isle of Man, thousands of unpaid carers give their time, energy and love to look after family members and friends. They are the unsung heroes of our community – and now you can help make sure they feel seen and supported.

Join today

- **Sign up in under a minute**
- **Get your free digital Champion badge**
- **Display it proudly on emails, social media, websites or in your workplace**



A small gesture. A big message: *"I care about carers"*

Your support helps

By becoming a Crossroads Champion, you help spread awareness and normalise conversations about caring. It's an easy but powerful way to show that carers are valued and not alone.

Why It Matters:



10,000+

CARERS LIVE ON THE ISLE OF MAN
1,000 CARERS ARE UNDER 18

3 in 5

WILL BECOME A CARER
IN THEIR LIFETIME



37%

FEEL ISOLATED FROM
FRIENDS AND COMMUNITY



CARERS SAVE OUR ECONOMY UP TO

£90m a year

Who Can Join?

- Family & friends of carers
- Individuals
- Businesses & workplaces
- Schools, clubs & community groups



**Join today, it's free,
simple and meaningful.**

Become a Champion at:
www.crossroadsiom.org

Scan here! →

